



**2025 Texas Christkindl Sponsorship Opportunities**  
**Nov. 21-24 AND Nov. 29-Dec. 23, 2025**

**Presenting Sponsor - \$40,000**

- Presenting logo on all graphics and communications
- Graphics/logo on main entrance arch
- Naming/Branding of the market
- Onsite signage for entire market - Nov. 22-Dec. 23
- Opportunity to host a day at the market
- Recognition from the stage during entertainment

**Stage Sponsor - \$20,000**

- Naming/Branding at the TCM Stage (horizontal banner)
- Logo on website
- Recognition at all stage performances (opening night, choirs, bands, school districts activities, etc.)
- Ability to have recorded message prior to performances
- Opportunity to host a day at the market

**Entertainment Sponsor - \$15,000**

- Recognition from stage prior to all performances
- Logo on front section of stage
- Logo on website on entertainment section AND in general section
- Ability to have recorded message prior to performances
- Opportunity to host a day at the market

**Santa/St. Nicholas Tent Sponsor - \$10,000**

- Tent where Santa/St. Nicholas resides
- Branded exterior tent signage
- Logo on website
- Recognition at events
- Opportunity to host a day

**Warming Hut Sponsor - \$10,000**

- Hut for families to rest, eat, enjoy beverages (hot chocolate, cider, Gluhwein), etc.,
- Branded exterior tent signage for the warming hut
- Logo on website
- Recognition at events
- Opportunity to host a day

**Decoration Sponsor - \$5,000**

- Branding at the major decoration areas
- Smaller signage than other sponsorships
- Logo/recognition on website

**General Sponsor - \$2,500**

- Recognition with other sponsors at event – at entrance
- Listed on website
- Introduced from the stage during the opening event and during the market

**Supporting Sponsor - \$1,000**

- Listing on website
- Listed on event sponsorship sign at plaza
- Recognized from the stage – including tree lighting ceremony