



A GERMAN INSPIRED HOLIDAY MARKET FOOD & NON-ALCOHOLIC BEVERAGE VENDOR APPLICATION

Limited Space • Apply Now

Applications will be accepted on a case-by-case basis based on availability and menu

WHEN

November 24-December 23, 2017

FREE Admission

Opening Day 5 pm–10 pm

Monday - Thursday Noon–8 pm

Friday-Saturday Noon–10 pm

Sunday Noon–6 pm



ABOUT

**RATED TOP 10 TRADITIONAL
GERMAN OUTDOOR CHRISTMAS
MARKET IN US**

75+ Gift Product and Food Vendors

Monthly or Weekly Rental Options

German-style huts or tents

50,000 visitors • 29 States • 11 Countries

Warming Haus – for gathering with friends & family or corporate parties

German & Holiday Entertainment • Santa Haus
Lantern Parade • Children's Activities & More!

CONTACT
Barbara Kovacevich
Arlington CVB
Dir. of Special Events
817.704.7613
barbara@Arlington.org

Marsha Singer
The Dallas Directory
Event Coordinator
214.384.3349
wmrsinger@aol.com

Txchristkindlmarket.com
#TXChristkindlMarket



GERMAN FOOD & NON-ALCOHOLIC BEVERAGE VENDOR APPLICATION

Nov 24-Dec 23, 2017
Limited Space • Apply Now

For Office Use Only

Received Date _____

Single Double C W

Name _____

Business Name _____

Mailing Address _____

City, State, Zip _____

Phone _____ Vendor On-Site Cell Phone _____

E-mail _____ Website _____

Emergency Contact: Name _____ Phone _____

Have you been a Vendor in past Christkindl events? _____ Yes _____ No When? _____

Tax ID # _____

_____ Please send fliers _____ (#) _____ Please send electronic flier

BOOTH RENTAL FEES:

SIZE	v	FEE
Single (8'x8')		\$500 + 25% gross sales
Single (8'x8') w/prep tent		\$1,125 + 25% gross sales
Double (8'x16')		\$1,000 + 25% gross sales
Double (8'x16') w/prep tent		\$1,625 + 25% gross sales
Other (TBD)		\$TBD

TYPE OF HUT/TENT:

_____ Counters _____ Walk-In

DEPOSIT: Vendor must submit a separate check in the amount of \$250.00 as a deposit. The check for the deposit will be returned at the end of the Market as long as Vendor adheres to the rules, regulations and regulations of the Market.

_____ Check enclosed _____ Place deposit amount on credit card; form attached

Upon successful completion of the Market: _____ Shred deposit check _____ Return deposit check

TABLES AND CHAIRS: Vendors may provide their own tables and chairs or rent them from the Market. Please indicate the number of tables and chairs you would like to rent.

_____ x \$20 = _____ 6' Tables _____ x \$5 = _____ Chairs

ELECTRICITY: Please list all electrical equipment you will be using during the Event. Please specify total amperage and voltage needed per outlet. Each booth is provided with one (1) complimentary 120v, 20-amp electrical outlet.

Device	Amps	Device	Amps

FEE GRAND TOTAL: \$ _____ **Submit check/money order or credit card payment form**

SENIOR AND MILITARY DISCOUNTS: Please let us know if you are interested in providing a discount to seniors and current or former military (with military I.D.). Discounts can be for any amount, valid on a particular day of the week or every day and does not need to be limited to seniors or military.

_____ Yes _____ No _____ Not Sure

If yes, please describe discount terms and conditions of the discount (including senior, military or both): _____

LANTERN PARADE: The children's Lantern Parades recognize St. Martin, a Roman soldier during the 4th Century, who tore his cloak in half late one evening to help a beggar. Today, children light lanterns in the evening in search of St. Martin while recognizing his work for the poor. Please let us know if you are willing to donate an item for approximately 60 children participating in the Lantern Parade. It can be anything such as candy, pencil, ornaments, coloring pages, trinket, etc.

_____ Yes _____ No _____ Not Sure

If yes, please describe the item to be distributing: _____

OVERNIGHT ACCOMMODATIONS: A variety of overnight accommodations are available to Vendors, including limited-service and full-service hotels/motels, RV Parks and other. Please let us know if you are planning on staying overnight in Arlington and what your needs are so we can provide you with more information.

_____ Yes, please send me information _____ No, I will not be staying overnight _____ Not Sure

If yes, please tell us more about your stay:

Dates of Stay: _____

Type of Accommodation: _____ Full-Service _____ Limited-Service _____ Motel

_____ Extended Stay _____ RV Park _____ Other _____

Type of Room: _____ Single Bed _____ Double Beds _____ Other _____

_____ # of People per Room

<u>REQUESTS/COMMENTS</u>

AUTHORIZATION: In connection with the Texas Christkindl Market to be held Friday, November 24 – Saturday, December 23, 2017 held in a location adjacent to Globe Life Park, Arlington, Texas ("Texas Christkindl Market" or the "Market"), Vendor agrees that it shall abide by and that Vendor's participation in the Market is subject to all of the terms and conditions of the "German Food & Non-Alcoholic Beverage Product Vendor - Rules, Regulations and General Information" attached hereto and made a part hereof for all purposes, and Vendor represents and warrants that Vendor has read and understands the same. Vendor also acknowledges that submission of Application does not guarantee acceptance into Texas Christkindl Market.

Signature

Print Name

Date



CREDIT CARD PAYMENT FORM

Name of Business: _____

Name on Credit Card: _____

Billing Address of Card: _____

City _____ **State** _____ **Zip Code** _____

Amount Due: _____

E-Mail Address for Paid Invoice: _____

Credit Card

Please check the appropriate credit card and provide the necessary information along with a signature.

American Express Discover MasterCard Visa

Credit Card Number

Expiration Date

/

CSV

I authorize the Arlington Convention & Visitors Bureau to charge my credit card in the amounts stated above according to the dates in my payment plan.

Printed Name

Signature

Phone

Date

Send your completed form to:
Arlington Convention & Visitors Bureau
ATTN: TEXAS CHRISTKINDL MARKET
1905 E. Randol Mill Road
Arlington, TX 76011
Fax to (817) 265-5640
Email to barbara@arlington.org

For questions please call
Barbara Kovacevich at (817) 704-7613 or
Marsha Singer at (214) 384-3349



MENU FORM

Vendor Name

Contact Name

Phone Number

Please provide a list of the proposed menu items you want to sell. Arlington Director of Special Events must approve all menu items to be sold. Food vendors may sell approved German food items, but may not sell alcoholic beverages or hot chocolate. **Any changes to your menu must be made in writing by October 30, 2017.** (Please attach additional page if necessary).

FOOD ITEMS	COST
The Market requires that all Vendors offer consistent pricing on similar products and may ask Vendors to modify pricing on food items.	
NON-ALCOHOLIC BEVERAGE ITEMS	COST
All non-alcoholic beverages must be purchased from Coca-Cola Bottling Company, the Texas Christkindl Market official soft drink/water supplier. Contact John Grant at jogrant@coca-cola.com or (817) 847-3101. The Market requires that all Vendors offer consistent pricing on similar products and recommends the following: \$4 soft drinks/lemonade and \$3 for bottled water. Vendors may not sell hot chocolate unless written permission is provided by Market.	
Soft Drinks	
Dasani Water	
Minute Maid Lemonade	
Other	

Please use additional paper if necessary.